



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Hornet Marine adds Lake George area dealer

Bristol, Conn. (April 25, 2011) – Hornet Marine, a new manufacturer of customizable 17-foot powerboats, is pleased to announce the addition of Yankee Boating Center to the brand's growing dealer network.

With two Lake George, New York locations and an additional showroom in Albany, Yankee Boating Center will carry the Hornet 17, a 17-foot sport runabout. "Yankee Boating Center is excited to be working with Hornet Marine to bring fun, affordable performance boating back to the Lake George and Capital District regions," says Yankee Boat's David Abodeely.

The partnership with Yankee Boating Center is of particular significance to the Hornet Marine team as well. Lake George was the site of over fifty hours of sea trial testing on the Hornet 17 prior to its introduction in the market. "I grew up boating on Lake George and it was the ideal location to perform our sea trials," says David Hartmann, President of Hornet Marine. "I am confident that the Hornet 17 will be well received by the boating community in the region."

For more information on Yankee Boating Center and any of their three locations, visit www.yankeeboat.com.

Hornet Marine will continue to expand its dealer network across the United States this year. For more information about becoming a Hornet Marine dealer, contact Jason Bolas at (860) 516-3141 or jayb@hornetmarine.com.

About Hornet Marine

Hornet Marine was established in 2009 to fulfill the need for a high quality and customizable boat. Located in Bristol, Connecticut, Hornet Marine currently manufactures the Hornet 17, a customizable 17-foot sport runabout. Along with providing excellent customer service and strongly valuing its dealer network, Hornet Marine aims to deliver the most fun and safest experience on the water today. For more information on Hornet Marine, visit www.hornetmarine.com.

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